The Fifth Annual Alabama Book Festival
Old Alabama Town, Montgomery
Exhibitor/Vendor Application Form

DATE: Saturday, April 17, 2010
TIME: 10 a.m to 4 p.m.
SETUP: Between 8 a.m. and 9:30 a.m. Setup must be completed by 9:30 a.m. and vendors must remain for the entire day.

BOOTH OPTIONS: The festival offers two booth options, **Open Air** and **Tented**. Both options include a 6' table (limit one for Tented, limit two for Open Air), two chairs, a white plastic table covering, and a printed sign. All display pieces and items for sale must be placed on top of tables. Electricity for credit card machines will not be available. Books in print by authors participating in the Festival will be sold only in the main book sales area and may not be sold by exhibitors. Publishers and booksellers will be allowed to sell books by authors not participating in the Festival. Individuals and organizations may share space. Detailed instructions regarding parking and loading will be sent to you upon receipt of your paid registration. *Please refer to the exhibitor/vendor contract for more information.*

Booth Requested (Please Circle One):

Open Air Booth:	**Tented Booth:**
Nonprofit: $25	Nonprofit: $50
Commercial: $75	Commercial: $150

Exhibitor space is limited, and assignments will be made on a first-come, first-served basis. Please send the completed registration form and a check payable to the "Alabama Book Festival" to 301 Columbus Street, Montgomery, AL 36104. **Registration forms and payment must be received by March 1, 2010.**

Organization Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

Address: _____

Please provide a brief description of your exhibit focus:

Can you help promote the event?

CONTACT: Lyndsey Fifield, Exhibits Coordinator
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